



Breast Screening and Diagnostic Services Certification
ITALCERT Certification Scheme in partnership with BCCERT.
In compliance with the standard EUREF Guidelines
"EUREF Requirements for Breast Screening and Diagnostic Services"

REGULATION FOR THE USE OF CERTIFICATION LOGO

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May 2017	First issue	Flavio Banfi / Chiara Morlacchi	Roberto Cusolito (Direttore)

1. AIM

This document defines the conditions that the Centre for Breast Screening or the Diagnostic Unit (hereafter referred to as too Organization) have to satisfy for the use of the Certification Logo referring to "***Breast Screening and Diagnostic Services Certification– ITALCERT Scheme, in partnership with BCCERT***".

2. USE OF BREAST SCREENING AND DIAGNOSTIC CERTIFICATION LOGO

The use of ***Breast Screening and Diagnostic Services Certification*** Logo is not compulsory but its use by the Centre for Breast Screening or the Diagnostic Unit must always be consistent with this Regulation.

If the Centre for Breast Screening or the Diagnostic Unit decide to mention only the Certification, must follow the indications below:

**Breast Screening and Diagnostic Services Certification – Italcert Scheme, in partnership with BCCERT"
in compliance with the standard
EUREF Guidelines "EUREF requirements for Breast Screening and Diagnostic Services"**

Fig. 1 – Indications for the use of the reference to Certification without logo

The Centre for Breast Screening or the Diagnostic Unit can use the Logo on: paper, advertising material, web pages, structures or offices belonging to the Centre/Unit, but it must always be associated with the name or Logo of the certified ***Centre for Breast Screening or the Diagnostic Unit***.

References to the Certification must never be used to generate confusion or give rise to false interpretation that may lead to another service or process deemed as certified. Only certified Organization (Centre for Breast Screening or the Diagnostic Unit) are authorised to use the Logo and may reproduce it provided that it is reproduced in full, enlarged or reduced, it retains the same proportions, remains legible and is in no way altered or gives rise to misunderstanding.

The Certification Logo must be used following what indicated in Section n. 3 of this Regulation.

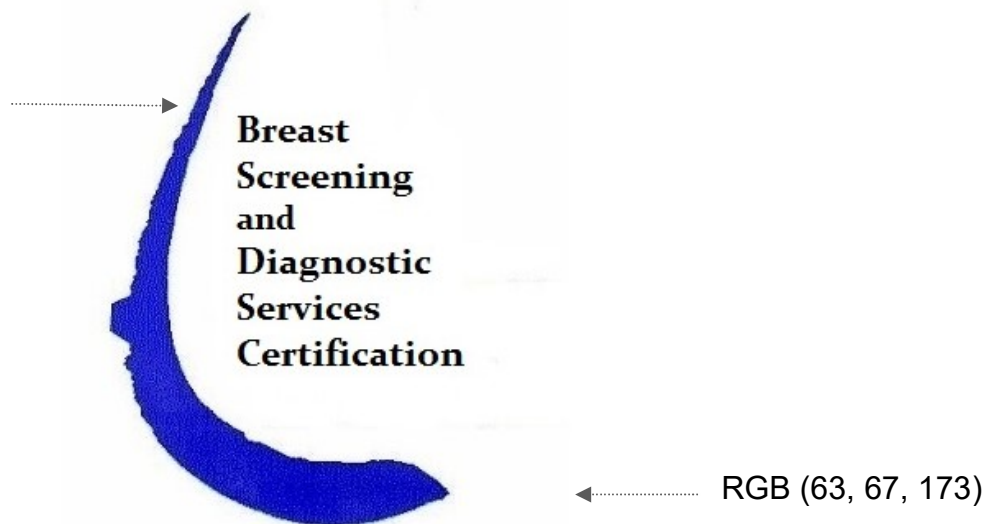
If the document on which the Certification Logo has been published is not printed in full color, the gray scale is foreseen.

Any other reproduction option must be authorized by ITALCERT in advance.

3. SHAPE, DIMENSION, COLOR OF BREAST SCREENING AND DIAGNOSTIC SERVICES CERTIFICATION LOGO

Font: Constantia 14 pt, Black

RGB (63, 67, 173)



ITALCERT Scheme, in partnership with BCCERT

Fig. 2 – Logo basic color

The Logo has to be used respecting shape and colors reported in fig. 2.

The use of Logo and Certificate is forbidden during the certification suspension or revocation and in case of the expiry of the certification or non-issuance.

Once the misuse has been verified, ITALCERT do a specific action to avoid it and preserve its own interest also through the publication of Logo misused and if necessary, through legal actions.

The Certification Logo has to be proportionally smaller than the Logo of the Certified Organization.

4. LIMITATIONS FOR THE USE OF LOGO

The Organization must stop using the Certification Logo in case of:

- Certification suspension
- Certification revocation
- Certification renunciation

In particular, the Organization is requested to:

- stop using letterhead bearing the Certification Logo or any other reference to Certification;
- stop distributing information or any other advertising or informative material bearing the Certification Logo or any other reference to Certification;
- cancel from the Organization website the Certification Logo or any other reference to Certification.

5. MISUSE OF LOGO

ITALCERT could at any time verify the correct use of the Certification Logo and if appropriate notify to the Organization the request of corrective actions, certification suspension or revocation, including also the publication of Logo misused and if necessary, legal actions.

6. AVAILABILITY OF LOGO

At the time of the Certification release, ITALCERT will send to the Breast Centre the Logo bearing the reference number of the Organization.

7. REGULATION UPDATE AND CHANGES

The Organization by applying the Certification procedure must formally accept what stated in this Regulation by signing it in the last page. ITALCERT will take care to promptly publish any possible future updating or changes of this document on **Centre for Breast Screening or the Diagnostic Unit** website. The Organization has a maximum of 60 days from the date of publication to formally communicate any complaint or not-acceptance which causes the Certification revocation.

After the 60 days deadline without any communication from the Organization, the new updated version of the Regulation will be considered accepted by tacit consent.

FOR ACCEPTANCE

Date: _____

(stamp and signature of the Legal Representative)